

Poly Auction Hong Kong × The Authority

**Exclusive launch of debut NFT Exhibitions and Online Auction
Featuring NFT sensation**

**Andreas Ivan's Smoochies: MÆTHERIAL Collection
& brand-new NFT creations from 11 internationally-renowned artists**

Following the explosion of Non Fungible Tokens (“NFTs”) onto the global art scene, Poly Auction Hong Kong has teamed up with The Authority to curate an exclusive collection of NFT creations by leading NFT artists. The collection features brand new creations from NFT sensation Andreas Ivan as well as 11 other internationally renowned artists. They will be debuted through Exhibitions in Hong Kong and an Online Auction hosted on Poly Auction’s mobile app and WeChat mini programme. This is an extraordinary step for Poly Auction Hong Kong and marks a significant milestone in the growth of NFTs in Asia.

The Exhibitions will be hosted through two shows. First, between 7th to 15th October, Andreas Ivan’s Smoochies: MÆTHERIAL Collection will be exhibited at Poly Gallery Hong Kong. This show marks the first time that Andreas Ivan, a remarkable digital Russian-Mauritian artist living in China, will officially collaborate with a Global Auction House. Andreas has created Smoochies: MÆTHERIAL specifically for launch with Poly Auction Hong Kong and The Authority. The Smoochies: MÆTHERIAL collection consists of 16 ‘Smoochies’. Each ‘Smoochie’ creation will be a 1 of 1 edition NFT available for Auctions and will be accompanied by 8 limited edition prints available for purchase at the Exhibition. This marks the first time Andreas Ivan’s highly sought after ‘Smoochies’ will be created in Fine Art print. Andreas has expressed that only 100 ‘Smoochies’ will be created in the course of his creative career, making Poly Auction Hong Kong and The Authority’s upcoming auction a rare opportunity to collect Andreas’ NFT creations.

Secondly, between 22nd October to 9th November, Poly Auction Hong Kong and The Authority will debut the NFT creations of 11 collaborating artists in an Exhibition titled ‘Are you BORED or NOT?’ at Pacific Place. ‘Are you BORED or NOT?’ will feature brand new creations from an ensemble artist lineup including Jonathan Jay Lee, an award-winning illustrator; Jasper Wong, a HYPEBEAST Top 100 Influential Artist; Kongkee, a legendary Hong Kong Comic Book artist and animator; as well as Andrés Rivera, a rising New York NFT artist.



*16 'Smoochies' under the MÆTHERIAL collection

Alex Chang, Chief Executive Officer of Poly Auction (Hong Kong) Limited, remarked, “We are very delighted to collaborate with The Authority in presenting 16 artworks specifically created for this Exhibition by Andreas Ivan, a rising star in NFT art and the recipient of a great deal of publicity. This will be the first time that Poly Auction (Hong Kong) holds an exhibition and online auction on NFT digital artworks. Through this opportunity, we wish to showcase the abundant creativity and the limitless possibilities of NFT artworks, as well as to open up more space for development for the next generations to come. We will continue making exploration in new realms so as to offer collectors a forward-looking paradigm with our art collection.”

Elliott Suen, Founder of The Authority, remarked, “Poly Auction Hong Kong and The Authority’s debut NFT show is a major milestone for Asia’s art scene. It is our great pleasure to collaborate with the esteemed Poly platform to introduce NFT sensation Andreas Ivan and the exclusive drop of his MÆTHERIAL Collection. The Authority is founded on the ethos of bridging the physical and virtual worlds, and on empowering creativity with technology. We seek to bring blockchain technology and digital art to the forefront of fine arts in Asia. In this campaign, Poly Auction Hong Kong and The Authority focus on working with rising talents in the NFT space. The possibilities are endless, and we are very excited.”

Introducing Andreas Ivan

Andreas has risen to NFT stardom through his original creation, ‘Smoochies’. Earlier this year, he launched a debut collection of 36 ‘Smoochies’ that sold out at record-breaking Ethereum valuations, breaking NFT sales records in Asia. The unprecedented demand propelled ‘Smoochies’ into NFT folklore: ‘Smoochies’ are now featured in NFT-spotlight articles in Business TIMES Magazine and Bazaar Art. Andreas’ creations were featured alongside the works of fellow NFT heavyweights Beeple and Pak in China’s first global NFT Exhibition held in Shanghai.

As an expat living in China, Andreas is separated from his parents thousands of miles. This distance has been extremely challenging. His mother’s longing to have him by her side led to the creation of ‘Smoochies’. As a sign of appreciation for his mother, Andreas created ‘Smoochies’ to replicate

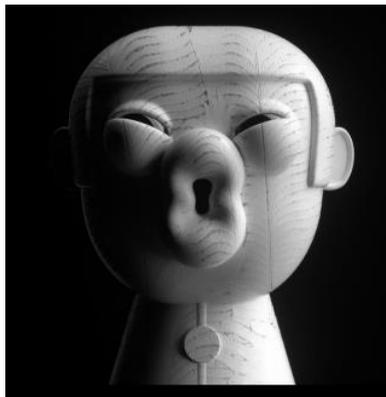
the kisses his mother imparted in times of difficulty. The pouting design of ‘Smoochies’ is meant to convey the same love, comfort and support that the young Andreas received from his mother. Andreas hopes that the loving message underlying ‘Smoochies’ can bring a smile to its viewers and collectors.

About the MÆTHERIAL Collection

Andreas Ivan initially designed 36 ‘Smoochies’. All 36 ‘Smoochies’ were 1 of 1 edition that sold out as soon as they were minted into NFTs. This unprecedented demand for Smoochies cemented the ‘Smoochies’ name in NFT folklore and pop culture.

The MÆTHERIAL collection features 16 new ‘Smoochies’ created by Andreas Ivan, bringing the ‘Smoochies’ universe to a total of 52 Smoochies. All ‘Smoochies’ from the MÆTHERIAL collection come from a particular area within the NFT metaverse and represent their elemental belongings and origin. The 16 ‘Smoochies’ will be launched as 1 of 1 edition NFTs and limited edition physical prints, which marks the first time Andreas’ ‘Smoochies’ will be created in Fine Art print. Bidding for the NFT ‘Smoochies’ will take place between 8th to 12th November on the Poly Auction mobile app and the WeChat mini program. The buyer who casts the winning bid for any 1 of 1 edition NFT ‘Smoochies’ will receive the corresponding 1 of 8 limited edition print of the same ‘Smoochies’ for free. The remaining 7 prints for each ‘Smoochies’ will be sold at the Exhibition.

Auction Highlights



MARIKO

Mariko is a love letter to the mother of Andreas Ivan, the creator of ‘Smoochies’. Mariko is designed with textures that originate from a 1997 painting called “Cache Cache”, which is an iconic artwork from the long-lasting career of Mariko, Andreas’ mother. Collectors regard this work as her most well-known piece.



LETHAL

Lethal is a Smoochie that lives in a distant future of the crypto-verse. Lethal is a shapeshifter: It has minted its eyes through the Ethereum blockchain and uses them to apply laser-focus on the evolution of the NFT art technology – one of the many superpowers used by front soldiers in the NFT revolution.



DOTIE

Dotie is an explorer of nature who, during her expeditions, became one with the world and inhabitants around her. She has since been adopted by the world of beetles as one of their own – she is accompanied by them wherever she goes. Dotie represents the curiosity of exploration and discovery that is innate within us all.



PUNKIE

Punkie is a symbol of the “Punk” movement sweeping through the NFT metaverse. In a time where Punks are the most iconic representation of NFT collectibles, Punkie serves to immortalize the collectible period of NFT history. Punkie’s mohawk is a representation of the cultural punk movement in the early 1970’s UK.



VELVETH

Velveth is the Queen of Etheria, which a palace built by the numerous miners of the Ethereum blockchain. Velveth symbolizes the power of a new technology that embodies art and beauty. Velveth’s velvet skin signals not only power and wealth, but also warmth and zest of gallantry.



SIDDHART

Siddhart is inspired by the 1922 novel of the same name. This Smoochie, just like the tale, explores Buddhist themes and explores the spiritual journey of self-discovery. Siddhart’s eroded and scratched surface illustrates the complexity of the path to finding one’s true self.

***For more artwork information, please refer to the list of artworks.**

Are you BORED or NOT? Exhibition

Poly Auction Hong Kong and The Authority will collaborate to launch an Exhibition titled ‘Are you BORED or NOT?’. The Exhibition will bring the NFT creations of 11 internationally-renowned artists under one roof. The artists’ NFTs are designed as 2 counterparts: a ‘BORED’ version and a ‘NOT BORED’ version. Both NFTs present the same subject, but are differentiated by being ‘BORED’ or ‘NOT BORED’, a theme that is prevalent in the current NFT metaverse. All NFTs will be minted on the Ethereum blockchain. All ‘BORED’ creations will be one and only edition NFTs accompanied by 50 limited edition prints sold onsite at the Exhibition. Buyers of the prints will be placed into a lucky draw to win the 1 of 1 NFT version of their purchased artwork. All ‘NOT BORED’ creations will be exclusive edition NFTs, open for auction from 8th to 12th November in the Poly Auction mobile app and WeChat mini programme.

The 11 artists are:

Jonathan Jay Lee, Jasper Wong, Kongkee, Andrés Rivera, Dave Arcade, Lester Choy, Chi-Kit Kwong, JUM, Gaby Teresa, HOY, Viki Chan



Left: BORED version: *Girl Talk*

Right: NOT BORED version: *Bubble Gum Ranger*

Artist: Andrés Rivera

Andrés is a New York native illustrator and Associate Creative Director of Brand New School, one of the world’s most reputed Creative Design and Production studios. Andrés has a natural knack for visual storytelling, conveyed through a fluid blending of 2D, 3D and illustration. As a digital artist who has already successfully transitioned into the NFT world, Andrés views the NFT phenomenon as a cultural movement. He believes NFTs, in particular, ‘Profile Picture NFTs’, builds a new sense of community, signalling their belonging to the NFT world in general.

Andrés’ ‘Profile Picture NFTs’ are titled “*Girl Talk*” and “*Bubble Gum Ranger*”. The works carefully blend pop culture references with crypto community nods to tell the story of a hustling NFT native. Andrés explores the central artistic concept currently underlying ‘Profile Picture NFTs’: ‘TRAITS’. In the ‘Profile Picture NFT’ metaverse, every NFT has the same underlying frame, then they are differentiated by the traits, or unique features, bestowed upon individual NFTs.

A ‘Profile Picture NFT’ is deemed as more ‘hype’ or ‘rare’ when it includes bigger, shiner, and crazier traits.

In “BORED” version *Girl Talk*, the subject’s traits are monotonous: Her hair tie, digital watch, Hello Kitty hairpin, band-aid, Power Ranger t-shirt and brick phone are relics of over-saturated pop culture. With a disinterested expression, she ponders: “WGMI?”. This is an acronym for “We Gonna Make It?”, a popular expression used by the crypto community pondering the fate of their investments. In the “NOT BORED” version of *Bubble Gum Ranger*, the subject and her pose remain unchanged, but her traits are completely transformed. With her eyes wide open, she has now teleported to space wearing a pink space suit and wielding a wand inspired by Sailor Moon. She is no longer asking “WGMI?”, because she has made it. The themes underlying her traits – space, power suits and magic wands – are nods to the rarest traits found in the most sought after NFTs across the NFT metaverse.

***Further details about the Exhibition will be announced in due course.**

Event Details

Andreas Ivan ‘Smoochies’ Exhibition

Date | 7th – 15th October 2021 (10:00 – 18:00)

Venue | Poly Gallery Hong Kong (7/F, One Pacific Place, 88 Queensway, Admiralty, Hong Kong)

Detail | 16 ‘Smoochies’ and physical prints of Andreas Ivan’s MÆTHERIAL series will be exhibited

Are you BORED or NOT? Exhibition

Date | 15th – 22nd October 2021 (11:00 – 20:00)

Venue | Shop 100B, Level L1, Pacific Place (Near Dim Sum Library)

Detail | Works of the 11 artists will be exhibited

NFT Online Auction

Date | 8th – 12th November 2021

Platform | The Poly Auction app and the WeChat mini program

Details | Lots will include 16 ‘Smoochies’ NFT works and 11 NFT works (the Not Bored Version) by other artists; 27 artworks in total.

Poly Auction APP

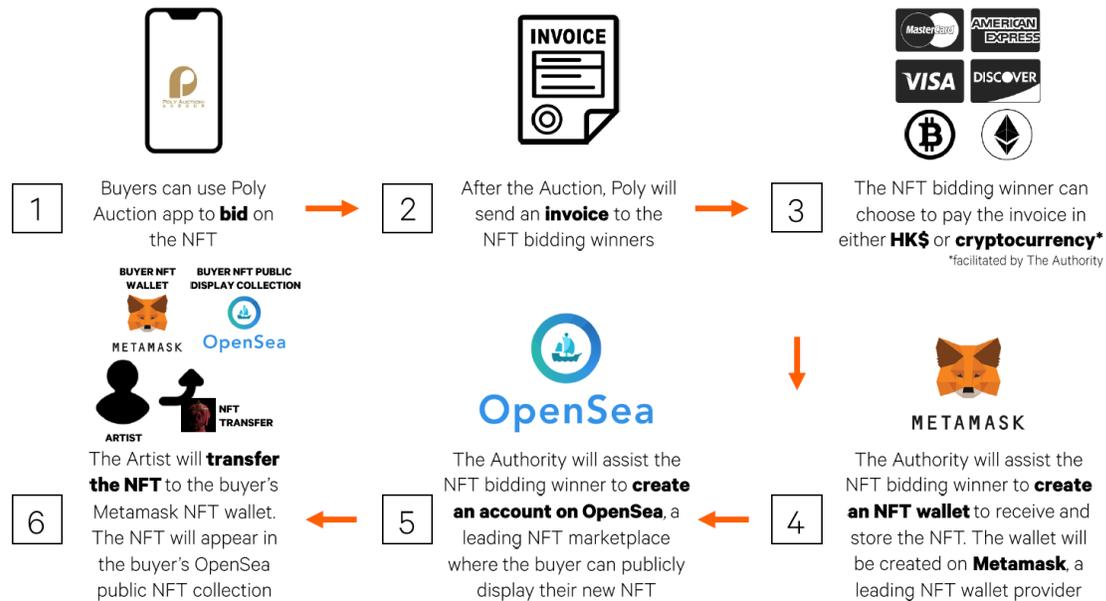


WeChat Mini Programme



NFT Purchase Process

NFT PURCHASE PROCESS



Download High-res Images

Google:

<https://drive.google.com/drive/folders/1dfYpkRbeC36Ufpl59G2ZiZ6GM5PrVDHC?usp=sharing>

Baidu: <https://pan.baidu.com/s/1UYEZzb9SLxrctKarnqPtcA>. (Password: o8tj)

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About Poly Auction Hong Kong

Poly Auction (Hong Kong) Limited (Poly Auction Hong Kong), established in 2012 by Poly Culture Group Corp. Ltd., is a young yet remarkable auction house in Hong Kong and the Asia Pacific region. Beijing Poly International Auction, a subsidiary of Poly Culture Group Corp Ltd., is China's largest state-owned auction house and holds the highest auction transaction volume of Chinese art in the world.

Poly Culture Group Corporation Limited expanded its auction business to Hong Kong in 2012 with the establishment of Poly Auction Hong Kong, and was listed on the Hong Kong Stock Exchange on 6th March 2014 (Poly Culture Group Corp. Ltd., 03636.HK).

Poly Auction Hong Kong has repeatedly achieved record auction results over the past few years, exhibiting a steady momentum of promising growth. Poly Auction (Hong Kong) comprises six departments: Modern and Contemporary Art, Fine Chinese Paintings and Calligraphy, Chinese Ceramics and Works of Art, Magnificent Jewels and Prestige Watches, and Rare Wine, Whisky and Chinese Tea Department.

We are entering the international art market with the aim to provide professional consultation, exceptional collections, and the highest quality service. Poly Auction has a global network of offices, including Hong Kong, Beijing, Shanghai, Macao, Xiamen, Shandong, Taipei, Tokyo, and New York.

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WeChat account: [polyauction-hongkong](https://www.wechat.com/qrcode?scene=wechat)



About The Authority:

The Authority is established in 2021 by Mr Elliott Suen. Elliott comes from a family of art collectors and is currently a member of the Hong Kong Museum Advisory Committee. The Authority is Elliott's latest venture, an art and culture technology incubation platform with the aim of promoting digital and blockchain art. The Authority works with artists, locations, crypto community, collectors and brands to deepen public knowledge towards blockchain assets, NFTs, and the future.

Official Website: www.theauthority.asia
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